
From: Xsight - Brisbane [mailto:brisbane@xsight.com.au]

Sent: Thursday, 9 October 2008 9:47 AM

To: mick@idealbride.com.au

Subject: FW: from XSiGHT

Mick, Barbara and Angie and the team and Ideal Brides,

I just wanted to thank you for the overwhelming support that we have received from the staff at Ideal Bride. The magazine and expo have been a great investment for our business and I am looking forward to a long relationship with your team. The quality of your magazine is outstanding and we have had many couples comment on your magazine cover standing out from the rest on Newsagent stands. The enquiries that we have received since advertising with you has been great, Ideal Bride has been our best advertising investment that we have made to date.

The marketing that you have put in place to promote the Magazine and Expos is impressive to say the least, and linking it to your website has helped build our online presence as well. Considering we have spent almost half of our advertising budget with you, it just goes to show that we are absolutely wrapped with how Ideal Bride has worked for our business!

Kind Regards

Ben Rugers – Director AIPP Member

XSiGHT Photography & Video

130 Bennetts Road

Norman Park

QLD, 4170

Australia

Phone: +617 3843 6086

www.xsight.com.au

6 Duncan Street, Fairfield, Victoria 3078

130 Jones Bay Wharf, 26-32 Pirrama rd Pyrmont, Sydney NSW 2009